



*delivering coffeeshouse flavor*



# Introducing Split Rock Coffee

Split Rock Coffee is a division of Johnson Paper and Supply Company, which has delivered quality products for over 100 years to businesses in Minnesota. Building on the foundation of Johnson Paper's excellent service, Split Rock Coffee provides flavorful, high-quality coffee for your office, retail store, restaurant or hotel.

Our coffee buyer has nearly 20 years of experience traveling to coffee-growing countries, purchasing the best beans available, and mastering the roast to create a truly great cup of coffee. We purchase the highest-quality Arabica beans from around the world and roast them locally for maximum flavor and freshness.



## Coffeehouse Quality Brought to You

Why should the best coffee be limited to the corner coffeehouse? We want you to experience great coffee at home and your business. Whether heavy, medium or light-bodied, Split Rock Coffees have a balanced acidity that optimizes the coffee's natural flavors. With dark, medium and light roasts, and decaffeinated blends, we have all your coffee needs covered. Our coffees are available for any size brewer, from large-scale urns to in-room single servings, and everything in-between. Our foodservice and retail coffee can be ordered pre-ground or whole bean. We also offer a variety of regular and herbal Stash Teas, coffee flavorings, cocoas, sweeteners and a full line of supporting paper products.



# Why Switch to Split Rock Coffee?

Many coffee companies purchase inferior beans and then dark roast them to cover the poor quality and taste. Split Rock Coffee purchases raw, coffeehouse-quality Arabica beans and roasts them to our own specifications. This attention to detail produces great flavor from the first aromatic sip to the sweet finish. For office applications, we've selected state-of-the-art brewing equipment to optimally extract the best flavor from our coffee. This combination of great coffee and quality brewing equipment consistently produces a top-notch coffee that will make your employees and customers feel appreciated. Our 3.5-millimeter thick retail bags provide moisture and light barriers to protect the coffee's quality. The bags also feature the industry leading one-way valve to seal in freshness.



## A Brief History of Coffee

Coffee was discovered in the 9th century by an Ethiopian goat herder named Kaldi after he noticed his goats became frisky while eating the ripe cherries of the coffee bush. By the 16th century, explorers had spread the coffee to Indonesia, Europe, Brazil and finally America. Today, coffee is the second largest commodity (behind oil) traded in the world.

There are two types of coffee plants grown: Robusta and Arabica. Robusta is grown at low elevations and is used in commercial quality coffee, instant coffee, freeze-dried products and espresso blends. Arabica is grown at higher elevations and takes considerably more time to grow, care for and process into finished green coffee. The trade-off for this effort is fine-tasting coffee with nuances that reflect the soil, sun and microclimate of the growing region.

## Our Commitment

We are committed to quality from bean to brew and from order to delivery. Your work, restaurant, hotel or store deserves great coffee, and we will deliver.



Split Rock Coffee can be purchased in the following packages and sizes.

### Portion Control Packages

	Case Size	ROAST LEVELS		
		Dark Roast	Medium Roast	Light Roast
<b>COFFEEHOUSE BLEND</b>				
1.5 oz.	42 Pack	✓	✓	✓
2.0 oz.	42 Pack	✓	✓	✓
2.5 oz.	24 Pack	✓	✓	✓
3 oz. to 16 oz.	24 Pack	•	•	•
<b>DECAFFEINATED COFFEEHOUSE BLEND</b>				
1.5 oz.	42 Pack	✓	•	•
2.0 oz.	42 Pack	✓	•	•
2.5 oz.	24 Pack	✓	•	•
3 oz. to 16 oz.	24 Pack	•	•	•

### Filter Packages—Single Packs

(Round or Square, Double Packs Available Upon Request)

	Case Size	ROAST LEVELS		
		Dark Roast	Medium Roast	Light Roast
<b>COFFEEHOUSE BLEND</b>				
.5 oz.	200	✓	✓	•
.75 oz.	200	✓	✓	•
1.25 oz.	150	✓	✓	•
1.5 oz.	100	✓	✓	•
2.0 oz.	75	✓	✓	•
<b>DECAFFEINATED COFFEEHOUSE BLEND</b>				
.5 oz.	200	✓	•	•
.75 oz.	200	✓	•	•
1.25 oz.	150	✓	•	•
1.5 oz.	100	✓	•	•
2.0 oz.	75	✓	•	•

### Retail Packages—Ground or Whole Bean

	Case Size	ROAST LEVELS		
		Dark Roast	Medium Roast	Light Roast
<b>COFFEEHOUSE BLEND</b>				
8 oz.	8	✓	✓	✓
12 oz.	8	✓	✓	✓
1/2/5 Pound	8/4/4	•	•	•
<b>DECAFFEINATED COFFEEHOUSE BLEND</b>				
8 Ounce	8	✓	•	•
12 Ounce	8	✓	•	•
1/2/5 Pound	8/4/4	•	•	•

### Additional Items

Split Rock Coffee offers the following additional items: tea packs, cocoa, creamers, sweeteners and coffee flavorings plus a full line of equipment and paper products.

✓ = Stock Item  
 • = Special Order Product — 10 case minimum order, 4 week lead time.  
 Private Label is available for all Retail items — 100 piece minimum, 8 week lead time.



**Split Rock Coffee**  
 Minneapolis, MN

Visit us at [SplitRockCoffee.com](http://SplitRockCoffee.com)  
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